
Coatings Market Analysis and Research

Use the Safinah Group team's knowledge and expertise in coatings market analysis and research to increase your competitiveness, maximise your return on investment and minimise the risk to your business.

Safinah Group can offer unparalleled services in bespoke coatings market analysis and research. Our in-house team have worked extensively in the markets we support and they have in-depth knowledge of those markets as well as an extensive network of contacts.

Our services include:

- Market and value chain analysis
- Competitor analysis
- Product positioning and strategy
- Customer surveys
- IPR reviews and patent searches
- Risk analysis
- Branding

Safinah Group has worked with many companies from start-ups to multinational corporations providing market intelligence and insights.

With our help, you can create a strategy for growth and expansion that creates a solid foundation for the future to justify investment. Working with Safinah Group gives you access to expertise, experience and technical knowledge that cannot be found elsewhere.

Whatever the focus of your market analysis, you need a partner capable of bringing a complete package of skills to the table while you run your business. That partner is Safinah.

